



J FARREN-PRICE

Above, left to right:

Royal Asscher stud earrings in the 'Sarah' design. **RRP \$19,650**

Royal Asscher and Argyle pink diamond ring in platinum and 18ct rose gold. **RRP \$44,750**

Platinum Royal Asscher 4 claw ring with 14 thread set Argyle pink diamonds. **RRP \$48,800**

The 'Grace' ring featuring a 1.79ct D colour diamond surrounded by Argyle pink diamonds in platinum. **RRP \$88,850**

'Grace' stud earrings featuring round brilliant diamonds surrounded by Argyle pink diamonds. **RRP \$25,600**



ARGYLE PINK DIAMONDS

Argyle pink diamonds make up less than one tenth of one per cent of the total diamonds mined at the Argyle Diamond Mine – they are beyond rare. Pink diamonds are, in fact, renowned as the most concentrated form of wealth on earth. Pink

diamonds from Rio Tinto's Argyle Diamond Mine make up more than 90 per cent of the world's pink diamond supply. Yet in a whole year of Argyle Pink Diamond's production, only over half a carat of diamonds could be held in the palm of your hand.



JOSEPHINE ARCHER

Josephine Archer, Business Manager for Argyle Pink Diamonds, says, "Nowhere else in the world today can you find such a treasure trove of rare pink diamonds. The physical conditions needed to colour a diamond naturally occur scarcely. As a result, pink diamonds are many times more valuable than their white equivalent".

Each year, Argyle Pink Diamonds' most exceptional signature stones are sold by invitation only tender; an event that is renowned as the most exclusive diamond sale in the world, as it represents the opportunity to bid on significant diamonds that are not publicly available.

Diamonds offered at the annual Argyle Pink Diamonds tender are quite literally one in a million as, for every million carats of rough diamonds produced at the mine, only one polished carat is offered for sale by tender – with well in excess of USD\$100,000 per carat often achieved. With only an estimated decade of pink diamond supply left in the mine, the Argyle pink diamond is an increasingly rare gem, and to own one is to be the custodian of an unsurpassed heirloom.

"Even in the midst of a global financial crisis, we are seeing an interesting trend among the luxury-fatigued consumer of today – they are looking for something that is truly beautiful, unique and an enduring reminder of their values," Josephine Archer says of the appeal of Argyle pink diamonds.